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# UPDATE October 2018

PRESIDENT- Alan Meyer VICE PRESIDENT- Steve Poisson  
 SECRETARY- Lisa Meyer TREASURER - Colleen Elliott  
 DESIGN COMMITTEE CHAIR - Judy Mohney  
 PROGRAM COORDINATOR- Emily Connor

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- We are planning the **2nd Annual Stayton Ghost Tour and Chocolate Walk** which will be on October 27, 2018 from 5 - 9:00pm. Tickets will cost \$15 through October 17. Between October 18 and 25 the cost will be \$20. No Ticket sales after October 25th. This event is co-sponsored by RDS and Brown House Event Center. Several businesses will stay open late as this event is to promote merchants. To date we have sold 40 tickets, ahead of last year's pace. Merchant Handbooks to be distributed soon for those who are participating. The last Planning Meeting will be 10/22/18 @ 6pm at Brown House. Rehearsals for those participating are 10/24/18 @ 6pm at Brown House.
- **River Fusion 22 Stayton's Friday Nite Fusion Downtown** was a success! Estimates were 300-400 people attended. Most merchants reported noticing some increased foot traffic during the event. RDS broke even on expenses thanks to the sponsorships and help we received from many people. We distributed a survey for feedback from merchants on the event, and to date have received 8 responses (of approx 80 sent).
- Merchants, Chamber, and RDS are coordinating **Stayton's Holiday Kickoff** on December 8th from 10am to 6:30pm. RDS will sponsor the Tree Lighting and the Giving Tree at the Grove to benefit Stayton Youth Sports and RDS. We will also coordinate full page ad in Our Town and on staytonevents.com Tree will be in Gerry About's lot at Third and Ida.
- Our website is being updated the week of 10/12- 10/19/18.
- RDS will hand out candy on **Halloween** at the Parklet between 3:30 and 5:30 as part of the Library and Chamber sponsored event.
- Emails and FB postings have gone out inviting all to the **City Council Meeting November 5th** which will solely focus on the Ordinance containing the downtown smoking ban, and other items such as dog waste, awning maintenance, and clean sidewalks. This is the time for public comment. Letters can also be submitted to us or the Chamber.
- The City has a Transportation System Plan Update open house scheduled for October 17<sup>th</sup> from 5:30 p.m. - 7:00 p.m. at the Library. John Mohney will attend.
- **Organization Committee:** Draft of revised Bylaws will be available at next Board meeting. Primary change revises "Members" to "Supporters" since we are not a true membership organization, but rather serve downtown and all of Stayton.
- **Promotion Committee: seeking members.** RDS agreed to combine their Promotion Committee with the Brown House Event Team to complement each others' events and better utilize our resources. The Brown House would be used as

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events with higher quality.

- **Design Committee:**
  - Sign toppers for downtown have been installed.
  - Linda organized the installation of the new downtown directional sign at the corner of Washington & Third Avenue.
  - John reports three more benches will be assembled and installed on 10/12/18. Five yet to be installed.
  - Parklet will be dismantled and stored for the winter on November 3rd.
  - The group will continue to work on other wayfinding signage on First Avenue, a mural for Odd Fellows building, a mural for the side of Picken Coop.
  - Steve is working on a grant that would cover the cost for an architect to create drawings for the Oregon Main Street block grant RDS was encouraged to apply for. Property owners are on board with the grant which requires a 30% match on their part.
- **Economic Vitality:** RDS helped promote a meeting of the downtown merchants that took place September 25<sup>th</sup> at Moxieberry. The hope is that downtown merchants will meet regularly and elect a chair to be a part of RDS' Board.

## ALL MEETINGS OPEN TO THE PUBLIC

**RDS BOARD MEETING** Thursday, November 8 at 6:00 PM  
at Brown House Event Center

### DESIGN COMMITTEE

Tuesday, October 23  
(Date changed)  
6:15 PM  
2110 E. Pine Street  
Stayton

### ORGANIZATION COMMITTEE

Thursday, November 1  
6:00 PM  
Brown House Event Center

### ECONOMIC VITALITY

(Merchant Group)  
October 30  
5:15 pm  
**Moxieberry on Third Ave.**

### PROMOTIONS

**Ghost Tour & Choc Walk Planning**  
10/22/18 at 6pm  
at Brown House Event Center

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