

## RDS MINUTES 12/12/2019

Present: Pam Crakes, Priscilla Glidewell, Margi Heater, **Lisa Meyer, John Mohney, Steve Poisson**, , Barbara Slater, Gary Walter, **Linda Williams** (Voting Board members in **bold**)

Steve called the meeting to order at 6:07 p.m.

1. Accomplishments of RDS in past month- Attendees shared an RDS accomplishment within the past month.
2. Approve Minutes- John moved and Lisa seconded to approve minutes from November 14, 2019. Passed unanimously by those present.
3. Financial Report- Steve went over the account balance and the amount in the restricted fund.
4. Proposed Budget for 2020- Steve will work on a proposed budget for 2020.
5. December Annual Meeting- There are no positions up for re-election, but we do have the following vacant positions: Design Committee Chair, Promotions Committee Chair and Organization Committee Chair.
6. Walk of Hearts- John is checking on expanding the hearts to Second Avenue and will reach out to last year's heart purchasers to see if they would like to re-order this year. The hearts are being advertised on Facebook and Priscilla offered to help with sales.
7. Design Art Project- Steve posted a survey on Facebook with sample sidewalk art. The survey received over 1,600 views, 520 engagements and 32 positive comments. The Design Committee already has an artist in mind and is in the process of negotiating a contract. Priscilla suggested applying for a Regional Art Grant to help fund an event around the art project.
8. Concerts next summer? Enough Manpower?- The group discussed next year's concerts and having enough volunteers to help with securing entertainment, securing food vendors, organize street closure, set up/take down of concert, secure alcohol vendor. The topic was tabled to January's meeting.
9. RDS Website as Merchant Media Coop- Steve discussed Economic Vitality's proposal of revamping the RDS website. The proposal included having Words Out PR promote downtown businesses on different social media platforms for a fee. The Board suggested Economic Vitality continue to explore the idea.
10. Merchant Membership Drive- The group discussed the best way to get supporters and referenced the Oregon Main Street Guide to a Successful Membership Campaign. Linda moved and John seconded to purchase a 1 minute radio ad on local station KPIK 96.5. The ad would play 6 times a day for 6 months. Passed 4:0.
11. Renew National Main Street Membership for \$150- John moved and Linda seconded to renew membership. Passed 4:0.
12. Renew Chamber of Commerce Membership for 150?- John moved and Linda seconded to renew membership. Passed 4:0.
13. Holiday Kickoff- Everything is set for Saturday's downtown tree lighting.
14. Other Business- Steve reminded the group that we have a space available for an RDS drop box/information board downtown between The Branding Stitch and the 3<sup>rd</sup> Avenue Boutique. The group decided to cancel the potluck after the tree lighting. Clarissa Brothers formally resigned as the Chair of the Promotions Committee after moving to Tillamook, Oregon.
15. Meeting Adjourned at 8:38 p.m.